

CITY COUNCIL MEETING
August 7, 1991

COMMENTS REGARDING RECENT
LETTER RECEIVED FROM BILL DAUER

CC-6
cc-16

Council Member Snider spoke about a recent letter he had received from Bill Dauer *which* talked about numbering identification of commercial businesses in Lodi and further suggested that the City Council form an official City Beautification Committee. Mr. Snider suggested that this **be** discussed at the Special Meeting scheduled *for* August 28, 1991 in conjunction with consideration of resident manager/property maintenance ordinance formats.



**Lodi
Memorial Hospital
Foundation, Inc.**

CS	MKT/CH/MCR	JLB
MKT		DNC
RCS		RJC
SCTY		AMS
MFS		PAP
INFO	CALL	DUEBY
FILE		
SEC ME		

July 29, 1991

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Bill Dauer

Phillip A. Pennino
Pacific Gas & Electric
12 West Pine Street
Lodi, California 96240

Dear Phil:

I know Councilmen always love to hear from constituents so I bless you with this note.

Perhaps we have an ordinance that house and business numbers must be displayed or maybe there is no law. As you drive around town looking for an address, all too often a displayed number is the exception rather than a rule.

In a block of commercial businesses sometimes there is one or two numbers maximum. Whether these companies lose business because of lack of identification is questionable, but it would certainly aid the consumer. I have lived in towns where a service organization took this on as a project and everyone seemed to be pleased.

Secondly, we all consider Lodi to be a great, attractive, livable community. Yet we have some ugly blighted areas, that seemingly could be changed, if handled correctly.

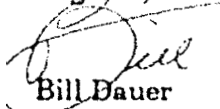
Two examples are the winery site at Turner Road and Sacramento and a junk yard at Church and Lockeford. You know others, but these have been around for a long time and they get worse weekly.

An official city beautification committee could be formed (people like to be appointed to city commissions or committees) and they could play upon the public's civic interest to clean up the bad spots.

If their pleas are disregarded then existing statutes could be enforced.

We have used the carrot-stick approach this year with our home owners group with great success. Lodi is great and I only want it to be even better.

Regards,


Bill Dauer